COMING ATTRACTIONS

NUMBER 19 JUNE 1978

NEW COMICS ERA BEGINS AS FORTY-FOUR PAGE FORMAT REVOLUTIONIZES INDUSTRY!

ADVENTURE COMICS GOES DOLLAR-SIZE!

FIRST SUPERMAN ISSUE RELEASED IN TAB EDITION!

DC EXPLOSION UNLEASHED!

---DETAILS INSIDE!---

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NEW DOLLAR COMIC

ADVENTURE COMICS, the longest running title in the history of the medium, expands to Dollar Comics size this month with a whole new line-up of top features.

The new Dollar title will feature The Flash, Green Lantern, Wonder Woman, Deadman, and a new hero, The Man Called Neverwhere, as regular series with an open slot for rotating mini-series.

ADVENTURE COMICS #459, the first in the new format, will feature The Flash in "Crimson Comets of Fallville High" by Cary Bates, Irv Novick and Frank McLaughlin; Green Lantern in "The Call of the Cosmos" by Cary Burkett and Joe Staton; Wonder Woman in "The Shark's Dark Demand" by Jack C. Harris, Jack Abel and Frank Giacoia; and Deadman in "Murder Haunts the Midway" by Len Wein and Jim Aparo.

The Man Called Neverwhere's place this issue is held open by a new Elongated Man story in which the ductile detective stumbles upon a Chinese restaurant which gives away $1,000 bills to its customers in "The Case of the Fortune Cookie Fortune," written by the nigh-unbelievable team of Wein, Paul Levitz, Mike Gold, Ann DeLarye-Gold, and Steve Mitchell and illustrated by George Ruppert and Bruce Patterson. The Man from Neverwhere will premiere in the next issue.

The New Gods also star in this issue in "Climax of Chaos," Part 1 of a two-parter which reveals the ultimate conclusion of the War of the Gods, crafted by Gerry Conway, Don Newton and Augie Scotto.

But that's not the only Dollar Comics news this month. With the June releases, DC pulls out all advertising from its Dollar Comics! The number of story pages is not affected by this move. In fact, with the advertising gone, our editors are free to commission wraparound covers, special backcovers, and special features for the inside covers. This new no ads policy allows even greater versatility in the Dollar Comics line.

ADVENTURE COMICS #459 goes on sale June 13th.

NEW FEATURES

DC shatters the mold this month with a new format that offers more pages, more features, and more action. As of the June releases, DC sets a new standard for comics -- 44 page books with 25 pages of all-new material for 50¢.

A plethora of new series starring established heroes, as well as a few new ones, will begin appearing as second features in many of this month's releases.

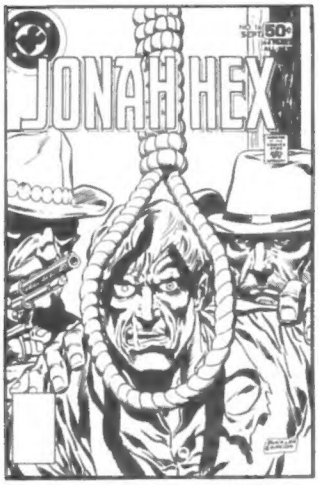
Other books will expand their story length to the full 25 pages, including DOORWAY TO NIGHTMARE, JONAH HEX, DC COMICS PRESENTS, SHOWCASE, and ALL-STAR COMICS. The mystery and war titles will generally add another story or two for the expansion, although occasional issues will feature full-length stories. At the same time, JUSTICE LEAGUE OF AMERICA, SUPERBOY AND THE LEGION OF SUPER-HEROES (both formerly 60¢ books), and HOUSE OF MYSTERY will drop some pages and lower their prices to standardize the line. JLA and SUPERBOY will remain monthly while HOUSE OF MYSTERY (formerly a Dollar Comic) halves its price and doubles its frequency, to monthly publication.

In addition, two new reprint titles debut this month: DYNAMIC CLASSICS and BATTLE CLASSICS. DYNAMIC CLASSICS #1 will feature Batman in "Secret of the Waiting Graves" by Denny O'Neil and Neal Adams from Detective Comics #395 and "The Himalayan Incident," Part 1 of the acclaimed Manhunter series by Archie Goodwin and Walt Simonson from Detective Comics #437. BATTLE CLASSICS #1 will reprint 3 Battle Stars -- Sgt. Rock, Johnny Cloud and the Haunted Tank's Jeb Stuart -- in "Suicide Mission" from The Brave and the Bold #52 by Robert Kanigher and Joe Kubert.

A CLOSER LOOK

Our space is limited this month, so let's plunge right in with a closer look at June releases, the first wave of 44-page/50¢ DC Comics.

SHOWCASE #104 features three tales of the OSS, including the origin of Control (the chief of the London Bureau) by Kanigher, Ric Estrada and Bill Draut...Kobra returns in SUPERMAN #327 in "The Sandstorm that Swallowed Metropolis" scripted by Martin Pasko, pencilled by Curt Swan and inked by Frank Chiaramonte. Also in that issue, Mr. and Mrs. Superman begin their series with "Two Can Die as Cheaply as One" by Cary Bates (writer), Kurt Schaffenberger and Joe Giella (artists)...Hawkman, by Len Wein and Rich



Buckler, wings his way into DETECTIVE COMICS with #479, "True Heroes Never Die." In that issue, Batman stars in "If a Man Be Made of Clay," the conclusion of the Darknight Detective's struggle against Clayface III by Wein and Marshall Rogers...Omac finds that he can't rely on Brother Eye as much as before when he returns to star in his own series, written and drawn by Jim Starlin, in KAMANDI #59. Kamandi himself finally discovers the source of the Great Disaster in that issue, but it's surrounded by "The Wondrous Western Wall" in this story by writer Jack C. Harris and artists Dick Ayers and Danny Bulanadi.

Odd Man is a new, bizarre hero written and drawn by Steve Ditko for SHADE THE CHANGING MAN, starting with #9. Ex-lawyer Clay Stoner becomes the Odd Man to uncover the secret of the Nile Stones and "The Pharaoh and the Mummies" in his first adventure. Meanwhile, Shade enters the Zero-Zone to confront the murderous hordes of the evil killer, Zeekie, in "The Deadly Ally" by Michael Fleisher and Ditko.

Another new adventurer, making her debut in WEIRD WESTERN TALES #48, is Cinammon, a mysterious lady gambler out for revenge in the Old West. Cinammon was created and scripted by Roger McKenzie and drawn by Jack Abel. In this same issue, Scalphunter stars in "Slaveboat" by Gerry Conway, Dick Ayers and George Evans. Cover by James Sherman and Dick Giordano.

Why does Bruce Wayne respond to the Bat-Signal? And why does Batman suddenly take over The Wayne Foundation? It's the baffling case of "Batman's Great Identity Switch," by David V. Reed, John Calnan and Dick Giordano in BATMAN #303. Also in this issue: "If Justice Be Served," an Unsolved Case of the Batman by Denny O'Neil, Mike Golden and Jack Abel...Enemy Ace witnesses the murder of his father in a new story by Robert Kanigher and Howard Chaykin in MEN OF WAR #9. Also in this issue: Gravedigger by Roger McKenzie, Dick Ayers and Romeo Tanghal and Dateline: Frontline, by Cary Burkett and Jerry Grandinetti...Mike Kaluta's cover for "Day of the Devils" by Scott Edelman, Tanghal and Colletta appears on DOORWAY TO NIGHTMARE #5.

For more than a year now, Jonah Hex has been ducking a murder rap. In JONAH HEX #16, Jonah is finally brought to trial in "The Wyandott Verdict" by Michael Fleisher and Vicente Alcazar...What's keeping the Justice League from fighting the Injustice Gang? And can Ultraa succeed where the JLAers have failed? Find out in "The Super-Power of Negative Thinking" by Gerry Conway and Dick Dillin in JUSTICE LEAGUE OF AMERICA #158.

Batman teams with the Creeper in a shocker about a TV network newscaster accused of drug smuggling in "Cast the First Stone" written by Bob Haney and Cary Burkett and drawn by Jim Aparo for THE BRAVE AND THE BOLD #143. And starting in this issue: The Human Target by Wein and Giordano. This first new story re-presents the origin of this unusual hero as he discovers that the man he's been hired to impersonate is the same man who killed his father...Earth is defeated by the Khunds and the Legion finds more intrigue on Weber's World as this action-packed five-parter continues under the guidance of Paul Levitz, Joe Staton and Jack Abel...Seeing the Screaming White Owl means death -- and Black Lightning spies it in BLACK LIGHTNING #11, scripted by Denny O'Neil and drawn by Trevor Von Eeden and Vince Colletta. Also in this issue: The Ray battles a raging inferno in his first solo adventure since leaving The Freedom Fighters. Story by Roger McKenzie and pencils by John Fuller...Superboy joins the roster of SUPERMAN FAMILY with #191, which also stars Supergirl, Jimmy Olsen, Lois Lane, Nightwing and Flamebird, Krypto, and the Man of Steel himself.

DC COMICS PRESENTS #2 features the conclusion of the Superman-Flash "Race to the End of Time" by Martin Pasko, Jose Garcia-Lopez and Dan Adkins...The Losers meet an "American Kamikaze" in OUR FIGHTING FORCES #181. Also: a new series about the adventures of an undercover agent with connections to the OSS begins when we meet "Code Name: Falcon," in the first installment of H.Q. Confidential: Super-Spy by Robert Kanigher and Maurice Whitman...Kid Flash runs into trouble with aliens when his new series by Paul Kupperberg and Alex Saviuk begins in THE FLASH #265. And the hero of that book has trouble of a different kind when Barry and Iris Allen leave on their second honeymoon. "Shift the Earth Goodbye" is by Cary Bates and Irv Novick.

The Master Summoner puts the "World on the Edge of Ending" in ALL-STAR COMICS #74 as the Justice Society struggles against their supernatural foe in a story by Paul Levitz, Joe Staton and Joe Giella...A strange being from beyond our solar system who is a composite of Batman, Wonder Woman and The Flash wants to remake Earth so that his people can live. Green Lantern and Green Arrow must face the awesome power of "The Third Identity of Replikon" by Denny O'Neil and Mike Grell in GREEN LANTERN #108. And, beginning in this issue, the original Green Lantern stars in a new series by Cary Burkett and Mike Vosburg...Superman learns the "Secret Origin of Microwave Man" by Cary Bates and Curt Swan in ACTION COMICS #487 and The Atom battles the Bat-Knights in his new series scripted by Bob Rozakis...

Unknown Soldier wraps up a three-parter with "Laughter In Hell" by Bob Haney, Dick Ayers and Romeo Tanghal in UNKNOWN SOLDIER #219. Also in this issue: the first of a three-part "Frogman" mini-series scripted by Scott Edelman and drawn by Fred Carrillo...and Wonder Woman battles

"Inversion," the Inside-Out Man in WONDER WOMAN #247. Also in this issue: The Amazons, led by Queen Hippolyte revolt from their captivity under Hercules and set sail to seek Paradise Island in the first Tales of the Amazons by Bob Toomey and Maurice Whitman.

NEW TABLOID

In 1938, Superman rocketed onto the scene, achieving instant acclaim and a lasting place in the pantheon of American folk heroes.

Continuing the celebration of Superman's 40th Anniversary, which extends through the release of the $40 million Superman movie near the end of the year, DC proudly announces the re-publication of SUPERMAN #1 in a large-size tabloid edition this month!

This 10" x 13" comic will (except for its larger size) be an exact reproduction of SUPERMAN #1, including the original cover and ads. In addition, Neal Adams will draw a new wraparound cover to enclose the package, in the manner of DC's original Famous First Editions.

THE SUPERMAN #1 FAMOUS FIRST EDITION will be released in June.

SHIPPING INFORMATION

SHIPPING THE WEEK OF May 9th FOR RELEASE THE WEEK OF May 30th:
Batman #303 / Men of War #9 / Doorway to Nightmare #5

SHIPPING THE WEEK OF May 16th FOR RELEASE THE WEEK OF June 6th:
Dynamic Classics #1 / Jonah Hex #16 / Justice League of America #158 / The Flash #265 / Superman #327 / Unexpected #187 / Our Fighting Forces #181

SHIPPING THE WEEK OF May 23rd FOR RELEASE THE WEEK OF June 13th:
Adventure Comics #459 / Showcase #104 (O.S.S.) / Weird War Tales #67 / Ghosts #68 /Sgt. Rock #320 / DC Comics Presents #2 (Superman-Flash) / Weird Western Tales #48

SHIPPING THE WEEK OF May 30th FOR RELEASE THE WEEK OF June 20th:
Battle Classics #1 / Superman Family #191 / House of Mystery #260 / Shade, The Changing Man #9 / Black Lightning #11 / Superboy and the Legion of Super-Heroes #243 / Brave & Bold #143 (Batman-Creeper)

SHIPPING THE WEEK OF June 6th FOR RELEASE THE WEEK OF June 27th:
Green Lantern #108 / Unknown Soldier #219 / All-Star Comics #74 / Detective Comics #479 / Action Comics #487 / Wonder Woman #247 / Witching Hour #84 / Kamandi #59

...AND NEXT MONTH

Don't think the DC Explosion is anywhere near complete! Next month, we'll be unveiling more new features. Big Barda wins her own series by Steve Gerber and Joe Orlando in MISTER MIRACLE. The Manhunter from Mars begins a new series of adventures by Cary Burkett and John Fuller in AQUAMAN. Nelson Bridwell and Don Newton move their Shazam! series into WORLD'S FINEST and The Wonder Twins begin solo adventures in SUPER FRIENDS (and coming soon: all-new adventures of Adam Strange in STAR HUNTERS). SECRETS OF HAUNTED HOUSE and HOUSE OF SECRETS both add extra stories while SECRET SOCIETY OF SUPER-VILLAINS, CLAW THE UNCONQUERED, FIRESTORM, STEEL THE INDESTRUCTIBLE MAN, WARLORD, and (for now) STAR HUNTERS all expand to 25 page stories! Plus: Three new 50¢ titles make their newsstand debuts.